



City of Austin

Austin Public Library

www.cityofaustin.org/library



August 25, 2003

Rob Cunningham
Community Affairs Manager
FOX 7
119 E. 10th Street
Austin Texas 7870

Dear Rob:

Thank you for your support of this year's **KEEP AUSTIN READING** campaign and **BUY ONE FOR THE LIBRARY** promotion. FOX 7 public service announcement and Web site postings insured that all Austin families knew about this reading initiative and how to support their local libraries. Thus far the book *Holes* has been checked out almost 4,000 times and close to 200 people have participated in the **BUY ONE FOR THE LIBRARY** promotion. Your support has greatly aided in the success of these campaigns!

Contributions such as yours go a long way toward helping the Library provide the quality resources that our community needs. We look forward to continuing this partnership and working with you in these efforts.

Enclosed with this letter is a certificate of appreciation from Mayor Will Wynn and the City Council as recognition of your outstanding support!

This gift will be a lasting enrichment to the Austin Public Library.

Sincerely,

Brenda Branch
Director of Libraries

AUSTIN PUBLIC LIBRARY

Cc Patricia Fraga, Marketing Program Manager
Margaret Henkels, Executive Director



Ronald McDonald
House Charities
of Austin and
Central Texas

403 East 15th Street
Austin, Texas 78701
(512) 472-9844
Fax (512) 472-5465

A non-profit organization

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April 06, 2003

Mr. Danny Baker
Fox 7
119 E. 10th Street
Austin, TX 78701

Dear Danny:

Thank you and the employees of Fox 7 for sponsoring the Ronald McDonald House's *Lights of Love* again this year.

We recently received our final donation toward *Lights of Love* 2002 and I am happy to report that, with the generous media coverage provided by Fox 7, *Lights of Love* raised an all time high of \$82,675! This an amazing increase from the very first *Lights of Love* held in 1989 — which netted \$10,000. The money raised will go a long way in helping to provide a home-away-from-home, programs, and services for families with critically ill or injured children in Austin area hospitals.

The PSA's run throughout our campaign, personal interviews, and live coverage at the Holiday Open House provided by Fox 7 not only helped to promote *Lights of Love* and raise money for the House but also, has made a significant difference in the community's awareness of the Ronald House and our mission.

Again, thank you for being our media sponsor for *Lights of Love* and for all that you and Fox 7 do for the House throughout the year. Your continued support, commitment and dedication to our children and families is greatly appreciated

Sincerely,

Cyndi Gornick
Executive Director





KEYE
10700 Metric Boulevard
Austin, TX 78758
November 5, 2004

Dear Gary, Kerri, Sara, Judy and the whole KEYE team,

I want to thank you for the tremendous involvement you had with the Heart Walk. From the very start when I met with Kerri until the event itself, you were all truly committed and it SHOWED!

As this was my first Heart Walk, I truly did not know what to expect from a media partner. You far exceeded any expectations I could possibly have imagined.

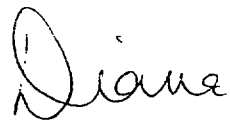
Your involvement was from the top of the company with Gary being a speaker at our Kickoff, to agreeing to the phone bank, to being present at the "*Lunch and Learn*", even taking part in the PSA. We could not have asked for more support. Kerri you were always there to answer questions, even create the phone bank notes and finally when I was truly overwhelmed came to the rescue with finalizing the script for day of event. Sara, thank you for allowing my vision of Logan leading the way for the PSA. I appreciated your taking my glimpse and bringing it to a fabulous fruition. You were a key part of sending the message that heart disease affects all ages. Judy, I could tell you could not wait until you were allowed to be visible for heart walk. You planned segments to lead up to the event, to publicize the need to be involved and finally to do a fabulous job being the emcee of the event. Each of you was a joy to work with and certainly contributed to the positive outcome.

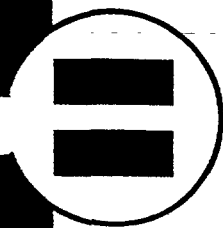
I personally appreciate your commitment to making the walk a success. Aside from all your public support, you held your own fundraisers to support the walk. Thank you for your personal financial contributions and for dedicating the extra time to make the fundraisers happen.

I look forward to future partnerships with KEYE. If I personally can do anything to support your efforts, please do not hesitate to call on me.

Again, thank you. Oh, by the way, we had more than 2000 present at the heart walk, making it the largest one to date in Austin, and so far we have raised over \$215,000 gross. (Again, the best yet!)

Most sincerely,
Diane McIntyre

A handwritten signature in cursive script that reads "Diane".



Austin Area Urban League, Inc.

"Building for Equal Opportunity"

1825 E. 38 1/2 Street
Austin, Texas 78722

Phone: (512) 478-7176
Fax: (512) 478-1239
Email: info@aaul.org
www.aaul.org

February 19, 2003

Ira Poole
Local Sales Manager
K*EYE
10700 Metric Blvd.
Austin, Texas 78758

Dear Ira Poole:

I would like to personally thank you for your support and that of the corporate sponsorship of *K*EYE* to the Austin Area Urban League's Twenty-Fifth Annual *"Equal Opportunity Day Banquet"* featuring Danny Glover. This year's banquet was truly a success. We were able to increase the number of scholarship to well deserving high school students who will continue their education at colleges and universities throughout the country this fall. We were able to honor a larger number of corporate supporters who have seen the 'return of their investment' in supporting the direct services that the Urban League provides in our community, and we were able to recognize Edward Dorn, Dean of LBJ School of Public Affairs, as the recipient of the Whitney M. Young, Jr. Award, who continues to work towards *Equal Opportunity* thorough his daily works.

Since the *Equal Opportunity Day Banquet* is the main fundraising event for the Austin Area Urban League, and with the state of our economy, the success of this event means continued services in the areas of advocacy, emergency home repair for senior citizens, after school programs, youth development, workforce training and career development, technology training, Saturday Academy, GED and SAT classes throughout the year.

Thank you for your support, thank you for your commitment in *Building Equal Opportunity* for all in the Central Texas community and most of all, thank you for your confidence in the Austin Area Urban League.

Sincerely,

Herman L. Lessard, Jr.
President/CEO

8-12-02

Ridgehaven Entertainment
(512) 458-2632
1409 Ridgehaven Dr.
Austin, TX. 78723

To: KVUE family
Re: Black Cat Fire Fundraiser
Fr: Basin Street

To all at KVUE 24

From all of us in Basin Street, we want to express our thanks for coming out and covering our benefit concert at Emo's Sunday August 11th. Every little bit of publicity always helps! Thanks for proving that there still is a sense of community among musicians, the Austin music scene, and amongst people in general.

Sincerely,
Basin Street

The block contains two handwritten signatures. The first signature, on the left, consists of the letters 'AS' in a stylized, cursive font. The second signature, on the right, is more complex and appears to read 'Paul St L' in a cursive script. Below these two signatures is a large, circular, scribbled-out mark that partially obscures the bottom of the 'AS' signature.

Pickett, Bob

From: Shirley Miller [shirley@leifjohnsonford.com]
Sent: Monday, May 20, 2002 3:23 PM
To: bobbickett@clearchannel.com
Subject: Thanks for the great remote!

Hi Bob -

I just wanted to let you know how very much we appreciate the incredible job you did for us at our Commitment to Kids Day remote at Leif Johnson Ford!!

I tried to ask as many parents as I could how they heard about the event, and what motivated them to bring their kids in. It's amazing how many said things like...I was driving in from Jonestown and was listening to KASE....I was in Lakeway and heard them talking about it on KASE... we were on our way to the mall and I heard Bob on KASE....and on and on and on. Our GM, Fred Trudeau was not at the dealership May 11th, but he listened that morning on KASE, and also commented on what a great job you did.

People seemed to respond to your frequent updates on the arrival of the police, firetruck, etc. But most of all, they responded to your obvious interest and personal amazement at the statistics for the number of kids who are missing every day across the country. You did a great job making parents realize the importance of bringing their kids in for the ID process.

On behalf of all of us at Leif Johnson Ford, THANK YOU, THANK YOU, THANK YOU for coming out May 11th, for showing such sincere interest in our event, and for doing such a tremendous job for us during the remote.

You're awesome!!!!!!

Thanks!
Shirley Miller

Leif Johnson Ford
Dir Adv/Mkt/PR
Direct: 512-692-4450

10/29/2002

THANK

YOU!!!

You have been so helpful to me in helping to publicize and promote the muscular Dystrophy Association. Thank you so much for all your efforts and even more for your support. We do look forward to working with you in the future.

Best Regards,

Amy S. Jones ☺



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512.480.9373
512.480.8626 (fax)
mexicarte@jump.net
www.main.org/mexic-arte
419 Congress Ave., 78701
P O Box 2273 Austin, TX 78768

Thank you

On Behalf of the Mexic-Arte Museum board of Directors we want to say thank you for your in-kind media donation in terms of Advertising for our fundraising event, the *Taste of Mexico*. Proceeds from the even will be used to fund our educational programs and to help support our exhibits. Please visit Mexic-Arte soon, and again, thank you for your kindness.

Sincerely,

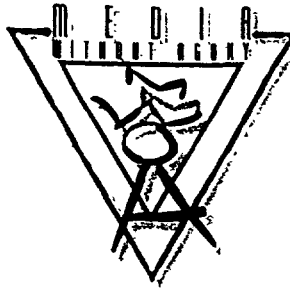
Lola Flores
Business Manager

Donation Record

Name: KISS 96.7 FM
Address: 811. Barton Springs Rd.,
Ste 100, Austin, TX 78704
Item Donated: Ads
Value: _____
Date: _____

Mexic-Arte Museum is a 501(c)(3) non profit organization
Tax Id No. 74-2369010

P.O. Box 2273
Austin, TX 78768
512/480-9373



July 15, 2002

Lang Smith, Public Services Director
Clear Channel (Z102 and KISS-FM)
811 Barton Springs Rd
Suite 100
Austin, TX 78704

Dear Lang:

Thank you so much for your support of the Greyhound Puppy Art Show fundraiser last month. The event far exceeded expectations: Greyhound Pets of America-Central Texas raised a good amount of money and more important, interest in greyhound adoption was great and many applications were picked up and submitted!

YOU helped make this possible through your generous donation of PSA liner announcements and for that we are very grateful. As a token of thanks, please find enclosed a photo of one of our puppy artists, Blue-Dog, and a print copy of a paw-print masterpiece for your enjoyment.

GPA is gearing up for its major fundraiser of the year: **The Greyhound Jamboree**. The event will be held on **Saturday, October 19** at beautiful **San Gabriel Park** in **Georgetown**. I'll be sending out a press release and full press kit to you within the next few weeks. Please keep an eye out for it, and in the meantime, mark it on your calendar! Last year's event was a huge success and this year's promises to be even bigger and better!

We're hoping you will once again find our community outreach initiative worthy of your assistance through media exposure and promotion. I will of course follow up with you once you've had a chance to review the press kit.

Once again, many many thanks for your help with our fundraiser last month. Z102 Rocks!

Sincerely,

Michele Truhlik
Media Without Agony and
GPA Greyhound Jamboree Committee

MARKETING • ADVERTISING • MEDIA SERVICES

11809 BUGGY WHIP TRAIL • AUSTIN, TEXAS 78750 • PHONE: (512)331-0165 • FAX: (512)257-1135 • EMAIL: MICHELLE@MWA.COM

Hogan, Todd R

From: Luther, Scott
Sent: Thursday, July 25, 2002 11:29 AM
To: Hogan, Todd R
Subject: FW: Thank You

-----Original Message-----

From: Michalec, Sheri [mailto:smichale@tea.state.tx.us]
Sent: Thursday, July 25, 2002 9:21 AM
To: Scottluther@clearchannel.com; dustyblack@clearchannel.com
Cc: Sanchez, Patricia
Subject: Thank You

Dear Scott and Dusty:

I just wanted to thank you and the staff that joined us at our annual benefits fair this year. Without KASE's participation, the event would not have been as successful as it was this year. I was especially impressed with Matt Kasper's ability to quickly pull his team together, set up the feed into our area through our control room, and provide an atmosphere that was fun for all participants.

Priscilla Stanley did an amazing job of announcing throughout the event and recognizing our vendor's for their generosity. She represented the station very well and the participants at the fair gave her a roaring applause at the end of the event. Ms. Stanley's ability to meet a vendor and put together a short spot about their company was phenomenal and at a standard that I have only seen 20 year radio veteran announcers accomplish so quickly.

I was also very impressed with the professionalism of Vanessa Greenwalt. She greeted each participant with enthusiasm and represented KASE well. Participants at the fair really enjoyed the prize wheel and were especially appreciative of her friendly demeanor and comical approach to her marketing techniques.

We are very appreciative of your support and even more thankful for sending such wonderful representative to help us. This year we had over 700 participants in the fair and 36 vendors from the surrounding area including Ozarka, Austin American-Statesman, COSTCO, Sam's Club, HEB, Mr. Gattis, and Krispey Kreme. We hope that you will join us and all our vendors in next year's fair as we continually strive to make this event one of the best events we offer to all our State of Texas Employees.

Thank you for your kindness, professionalism and friendship.

Sincerely,
Sheri Michalec
Human Resources
Texas Education Agency
463-9141

10/31/2002

Maize, Kim

To: Black, Dusty

Subject: RE: 2003 Ronald House Radthothon Results!!!

--

From: Jeffrey Schmatz [mailto:jschmatz@jsmedia.net]

Sent: Thu 9/11/2003 4:37 PM

To: Lester (Ronald House), Jan; KRGV - Bridger, Kim; KRGV - Kittleman, John; KRGV - Schmatz, Donna; KRGV - Smith, Tim; Cerda, JoJo; Forina, Tony; Kay, Rodger; Santiago, Billy; McD - Carreon, Daniel; McD - Belanger, Greg; McD - Del Barrio, Nelda; McD - Del Barrio, Fred; McD - Ellis, Brian; McD - Ellis, Russ; McD - Graybill, Cynthia; McD - Graybill, Wayne; McD - Magliolo, Joe; McD - Nance, Rick; McD - Oquin, Anna; McD - Oquin, Lonnie; McD - Vazquez, Tony; McD - Vielma, Jose; McD - Weller, Jeff; McD - Zimmerman, Larry; ray@KRGV.COM

Cc:

Subject: 2003 Ronald House Radthothon Results!!!

Thanks to everyone who helped in The Ronald McDonald House Radiothon!

Our total raised was \$ 34,665!

A special thanks to our media partners at ClearChannel Radio (B-104 and FM 100) and KRGV-TV (5).

Their on-air live coverage generated over \$ 75,000 in direct media exposure for the House!

Again..thanks for making it happen!
Jeff

Jeffrey Schmatz
JS Media LLC
112 West Hawk Avenue
McAllen, Texas 78504-1802

jschmatz@jsmedia.net

956-682-2766
956-682-9472 (fax)

>>>>>>>>

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Maize, Kim

From: Black, Dusty
Sent: Thursday, September 25, 2003 7:23 AM
To: Maize, Kim
Subject: FW: Austin Chronicle's Best of Austin: Jammin 105.9

CONGRATULATIONS to all the Jammin 105.9 Deejays! They took home *Friendliest Deejays* in the Austin Chronicle's Critic's Picks Poll last night at the **Best of Austin 2003 Austin Chronicle Award Party** last night at Matt's El Rancho...please congratulate all the Jammin Deejays when you see them. Read the below write up...it also appears in the Austin Chronicle that came out today. Way to work the crowd and serve our community! For a complete list of winners, you may visit <http://www.austinchronicle.com/gbase/Awards/BestofAustin/>

Friendliest Deejays **Jammin' 105.9FM** Jammin' morning team Robin & Jennifer might've won their own "Best of" for honoring the second anniversary of 9/11 with a live broadcast from the Blood & Tissue Center. But then we realized how many of Jammin's events are community-oriented and how much we enjoy the affable nature of *all* the Jammin' deejays - so we decided to spread the love. Midday man Jose Brown has one of the sexiest voices on Austin radio, and Rudy Ramos is a one-man party barge, ready to turn your afternoon commute into a smooth-sailing groove cruise. The evening's *Quiet Storm* is hosted by Shalonn, whose radio bedside manner is only matched by the seductive tunes she plays, and Latino Comedy Project's (ex-Esther's Follies) Mical Trejo spices up the weekends. Our faves, we admit, however, are the morning's Robin & Jennifer, whose easygoing banter helps us greet the day.

3601 S. Congress Ste. F, 390-1059, 684-7300

lang smith
promotions coordinator

Clear Channel Radio - Austin
Jammin 105.9/KFMK-FM
3601 south congress avenue, bldg. f
austin, texas 78704-7213
ph: 512.684.7423
fax: 512.684.7591
langsmith@clearchannel.com

Jammin 105.9...Get Your Groove On!

St. Catherine of Siena Parish Fair Association
4800 Convict Hill Rd.
Austin, Tx 78749

January 29, 2002

KVET Radio
705 N. Lamar Blvd.
Austin, Tx 78703

Scott Luther

Dear Scott,

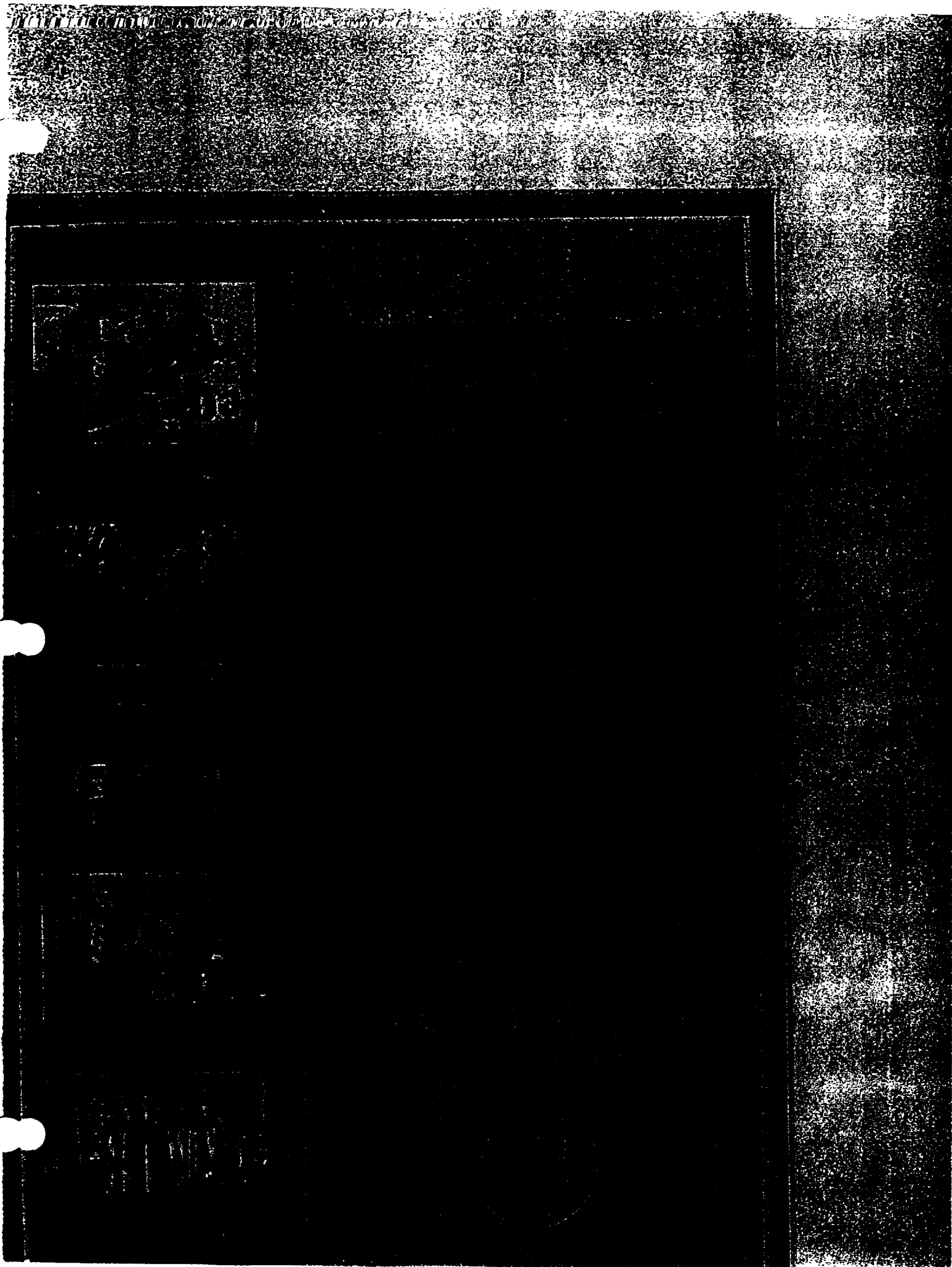
On behalf of the St. Catherine of Siena Fair Association I wish to thank you for your contribution of four t-shirts and four CD's. It is through your generosity that we were able to make this a successful fair. Your name was displayed throughout the grounds the day of the fair.

Please excuse our delay in sending this letter of thanks.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sally McPhaul".

Sally McPhaul
Auction Director



Certificate of Appreciation

Is hereby awarded to

Tamir 105.9

For participation in Travis High School's
African American History Month Program

Dianne M Jones
Dianne Jones, Principal

February 10, 2003

Theresa Wright, Coordinator



May 2003
America
Eber, 10/10/03

Thank You
for

save babies
in



March
of Dimes®
Saving babies, together

Dear Todd,

Thanks again for all that you and KASE did for Walk America. Bragging in Rudy's and having the Champion promotion were really above and beyond, and the March of Dimes sincerely appreciates your efforts.

I truly enjoy working with you and Bob. We wish you a great dinner in your new digs.

Best,
Anne

Children's Hospital Foundation of Austin

would like to thank



for its continuing support of

Children's Hospital of Austin

A Christmas Affair

Laura Mauro
Chair

Proceeds benefit the community projects and programs of The Junior League of Austin

Beth Plater
Chair-Elect

January 7, 2003

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JLA President
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Vice-President
Sharmar Reed

Mr. Todd Hogan
Clear Channel Communications
705 North Lamar
Austin, TX 78703

Dear Mr. Hogan:

On behalf of the Junior League of Austin, please accept our sincere thanks for your support of the 2002 *A Christmas Affair*. Your generous donation made a direct impact on the success of this year's program. In fact, take pride knowing that your involvement with the Junior League of Austin helped to make the 2002 *A Christmas Affair* the most successful event in the League's history.

I am announcing publicly at tonight's Junior League of Austin General Meeting, the final total raised. As a major partner in this year's effort, I am happy to share with you that the 2002 *A Christmas Affair* raised a grand total of \$1,244,000 – all of which will be given back to the Central Texas community to better the lives of our citizens, our children, and our environment. Your stake in our Central Texas community is now increased thanks in part to your commitment to furthering our outreach efforts.

I hope you enjoyed this year's festivities, and were able to get a bit of early holiday shopping in. Please mark your calendar for the 2003 *A Christmas Affair*, which will be held November 19 – 23, 2003. Already plans are underway for a bigger and better event, and I look forward to your participation in next year's *A Christmas Affair*.

Attached is your receipt showing your tax-deductible donation. You may use this in filing your 2002 tax return.

Thank you again for your support and generosity and best wishes for a wonderful 2003.

Sincerely,

Laura Mauro

Laura Mauro

Chair, A Christmas Affair 2002

Cc: Kristen Habich, Chair, Financial Development 2002
Beth Plater, Chair, A Christmas Affair 2003

A Christmas Affair

Dear Todd-

Thank you so much for

EVERYTHING! The wonderful

coverage you gave us helped
generate record attendance

at the 2003 "A Christmas

Again" & really enjoyed

working with you and

look forward to working with
you on my next event. That
shit. Seriously - you are
so easy to work with and
fun too. Clear Channel - Austin
is lucky to have you. You are
doing great things with the
Station and I appreciate you
including ACA in that mix.
Call me if you need my ass ^{take}
with sending the code book sheets ^{around}

The "Alligators"
Den 5
Pack 39

January 22, 2002

Mr. Stuart Newberg
Mr. Earl Farris
Clear Channel Communications, Inc.
705 N. Lamar
Austin, Texas 78703

Re: Den Visit

We wanted to thank both of you and all of the other wonderful staff at your station for letting us visit and get a tour of the facility. We all had a great time and enjoyed seeing how a radio station really works, especially the commercials and call-in shows. Thank you for helping us earn our "communication" oadges with our visit. All of our friends are jealous that we got the behind the scenes tour. Best wishes.

GAVIN Eric Peyton Bryan
Drew mcCurry

Ellen Haynard

Bill

Thanks for the fun, it just rocks get it!
Eric

I like the radostas
stashin!

"it was the best

"I want to go to the radio station.

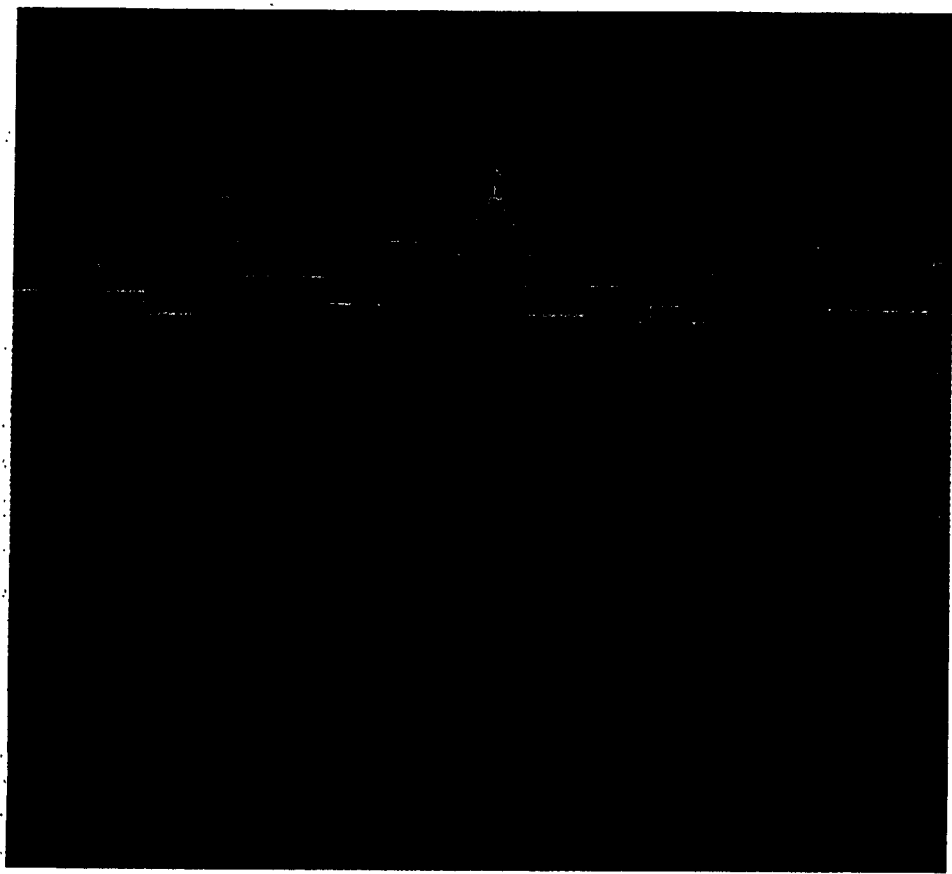
KVET's Kickin' it for Kids!



Fourth Annual
98.1 KVET-FM Radiothon
benefiting
Children's Hospital of Austin
Featuring Sam and Bob
of the KVET Morning
Call-In Show.

Tune in and pledge
your support to the
children of Central Texas.





The Parks and Recreation Department of

The City of Austin

extends its appreciation for
the outstanding contribution of

Bob Cole
KASC

in enhancing the quality
of life for Austin's citizens

Tom A. Mollide

Director, Parks and Recreation Department

May 2, 1990

Date